# **EXAMPLE 7**

# UPDATED STRATEGY 2023

**Created by Beatts Editing** 

# VISION & MISSION

#### VISION

Our agriculture sector responds positively to climate change.

#### MISSION

Our mission is to support the Western Australian agriculture sector becoming carbon neutral by 2030 by sharing positive stories about responses to climate change from Western Australian primary industries, as well as climate change related information and research. We also contribute to evidence-based primary industries policy responses to climate change.



# BACKGROUND

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We are a group of Western Australian farmers, and primary industries professionals and organisations who have formed a movement to promote positive responses to climate change. This is based on a deep commitment to our industries and communities and we are highly motivated to maximise opportunities and minimise risks, for now and the future. AgZero2030 acknowledges the innovation and adaptation of Western Australian primary producers in response to climate change caused by changing climatic systems, changing ocean temperatures, reduced seasonal rainfall, increasing frost and heat stress events, and increased risk of fire. We know there are limits to adaptation, and minimising global warming increases the chances for healthy rural communities to continue providing food and fibre to people locally and overseas. AgZero2030 accepts that renewable energy and innovative value chain technologies are required to reduce WA's contribution to global greenhouse gas emissions. We'll continue to seek and embrace suitable and evidence-based opportunities for carbon capture and storage in soils and vegetation.



Is committed to supporting the WA agriculture sector to be part of the climate solution by being carbon neutral by 2030.



Share stories of the diverse range of profitable climate-smart ag practices and actively contribute to improve climate and carbon literacy and education.



**Contribute to and promote** good climate and ag policy aligned with limiting warming to 1.5 degrees.







Care Independent

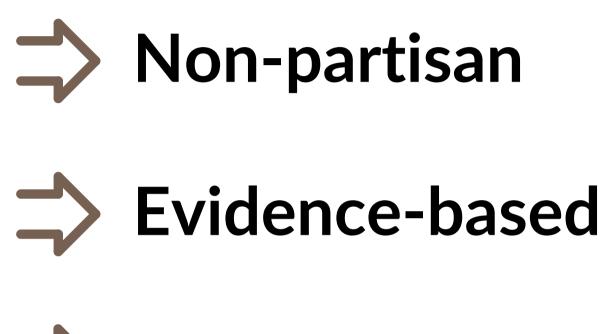
Support

Honesty

**Courage** 

**Collaboration** 

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## Transparency

### **Climate Solutions**

- Support carbon neutrality of the full agricultural supply chain by 2030.
- Promote carbon calculation training and adoption.
- Encourage a diverse range of regional and agricultural organisations and institutions to respond positively to climate change.
- Advocate for science-based solutions and extend scientific climatic evidence.
- Inspire and encourage leaders in the community and organisations to put climate solutions into action.



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## Policy

- Not aligned to any political party but support and help develop good climate policy.
- Advocate for climate policy development for immediate transition to renewable energy.
- Advocate for sustainable markets that include both carbon and biodiversity criteria to encourage carbon storage in soils and trees and protecting our environment and its biodiversity.
- Advocate for the agriculture sector specifically in relation to climate change, but do not claim to represent the entire WA agriculture sector.
- Encourage government support for new climate positive technologies.

## **Policy (Oil and Gas Sector)**

- EPA should consider the externality effect on agriculture when ruling on oil and gas sector projects.
- Oil and gas sector need to have a transition plan consistent with emission reduction targets set by the IPCC to limit global warming to 1.5 degrees celsius.
- There should be no more exploration for oil and gas in Western Australia.
- Farmers should be fully informed on the emissions transition plans of the oil and gas sector companies before entering into to carbon credit agreements.

#### **Projects**

- Engage in projects, not for financial gain, but to cover the operational cost of AgZero2030.
- Work with organisations in the agriculture sector to support adopting climate literacy and policy development and adoption, so the whole supply chain is engaged in climate solutions.
- Independent and not aligned with any commercial enterprises.
- Directors, supporters and working group members will not benefit financially by being involved in AgZero2030.
- Take on projects where there is a gap and no other organisation can fill the role or objective in relation to climate solutions.

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## Funding

- Funding arrangements need to be in line with AgZero2030's values, goals, and agreed principles.
- Will accept funding from private, philanthropic and government assuming the source organisation is aligned and understands AgZero2030's values, goals, and agreed principles.

#### **First Nations Peoples**

- Respect and support Aboriginal communities in their response to climate change.
- Highlight opportunities for Aboriginal communities to be involved in the climate solution and land restoration.

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#### Communications

- Represent AgZero2030 according to the AgZero2030 values, goals, and agreed principles.
- Accept climate change, present evidence-based science and respectfully engage in conversations surrounding climate change.
- Present a positive context of climate solutions, but be honest and open about climate change challenges and risks at a state, national and global level.

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# **WORK PLAN 2023-25**

Activity	Timing	
Review AgZero2030 strategy	October 2023	•
<ul> <li>Build AZ capability to achieve goals – secure \$15k funding</li> <li>Develop and implement a comms plan, including social media content and communication with AZ supporters</li> </ul>	Lottery West? Others?	• (
Engage with government		
Study tour	2025? Europe?	•
Forums and events	Major event Q1 2024	
Submit appeals		
Zero net emission ag CRC		

#### Achievements and Next Steps

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Strategy finalised at Oct 20 meeting. Email to working group and posted to website.

Comms help brought on board Sept 2023. Background rural media - ABC Country Hour.

Send out EOI through newsletter and social media. Reconvene at next meeting.

